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**DIAGNOSTICS OF THE FINANCIAL AND ECONOMIC
CONDITION OF THE ENTERPRISE**

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The theoretical aspects of diagnostics and forecasting of the financial and economic condition of the enterprise are investigated. The obtained results are used for the development of recommendations on the application of methods and techniques for analyzing the financial and economic situation in the practical activities of enterprises, which will provide a targeted, integrated approach to the adoption of optimal managerial decisions. Based on the synthesis and analysis of the works of domestic experts on the diagnosis of financial and economic status, we can conclude that it is a complex, integrated in many indicators of the characteristics of enterprises in a certain period, reflecting the degree of security of enterprises financial resources, the rationality of their placement, the security of their own reversible funds for timely carrying out of monetary payments according to their obligations and realization of effective economic activity in the future.

Key words: diagnostics, safety, liquidity, costs, solvency, profitability, financial stability, financial condition.

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